



Virtual Credit Networks Continue to Offer Unparalleled Value to Clients

Smyyth's virtual credit networks platform yields superior results in the timeliness, quality, and affordability of trade credit decision-making – a group of clients shares its experience in solving a significant finance operation problem with a simple but powerful solution

South Plainfield, NJ – January 31, 2013 – Smyyth Credit Solutions Group, the world's leading web-based trade credit community that provides unparalleled intelligence on common customers (soon to be rebranded Credit2B™), today announced results from a collaborative initiative that paired Smyyth's credit cloud technology with the needs of the Global Technology Distribution Council, a technology distribution group whose members drive more than \$100 billion in annual sales of IT products, services, and solutions.

The resulting landmark virtual credit information exchange system established by Smyyth, *The European Technology Distributors Credit Group*, offered a completely different experience to obtaining credit information than a traditional credit bureau. Two years in operation, this networked model is having a direct impact on providing an extremely unique solution for credit professionals who need transparency, speed, and access to relevant trade experiences from industry peers that sell to those same customers. As referenced in the link below, according to Rodolphe Muller, senior European credit manager for Tech Data, "The creation of this credit group has helped us in various ways, especially by advancing the timeliness, quality, and affordability of credit decision-making."

For details on this case study, click here:

[Link to article](#)

About Credit2B™

Using patent-pending technology, Credit2B™ is a platform that empowers peers to exchange trade credit data and share common experiences. Built as a cloud-based application, Credit2B™ today delivers remarkably, high quality and timely information which is validated by a network of trusted connections. Credit2B™ is remarkably simple to join, create connections

and access huge amounts of information from peers and third party databases through a high-fidelity experience.

About Smyyth

Smyyth provides world class Credit-to-Cash and accounts receivable services that the world's largest companies use to manage risk and optimize cash flow and profits using best practices for credit, accounts receivable, collections and deduction management. The Smyyth technology platform streamlines operations, slashes costs, and increases profits. Smyyth technology and services are built on Six Sigma principles and are SAS 70 Certified. Please visit www.smyyth.com for more information about Smyyth products and services.

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